



April 27, 2016

TO: PPA ASSOCIATE MEMBERS

FROM: BRUCE Q. HARRIS, PPA Convention Committee Chairman

SUBJECT: PARTICIPATION IN THE PPA 2016 FALL ENERGY CONFERENCE AND ANNUAL MEETING

The PPA 2016 Fall Energy Conference and Annual Meeting, September 27-29, offers a perfect venue to learn what is happening and what is ahead in terms of this industry, and the site of this year's event, the Nittany Lion Inn, State College, PA, is a beautiful location to network and relax as well.

WE NEED YOUR SUPPORT!

Again this year, we are offering an opportunity for top-level sponsors to present information on a very limited table-top exhibit format. That choice is included on the form in the list of sponsorship benefits. Please indicate on the form if that option will be used by your company.

SPONSORSHIP OPPORTUNITIES: To help make this conference a success, **we respectfully urge your sponsorship, support and participation in what promises to be a great gathering.** We are asking for your consideration of contributory sponsorship as outlined in the enclosed Sponsorship Opportunities Form. Please note that in order to receive proper recognition, we must receive your Sponsorship Opportunities Form as soon as possible.

NO NEED TO SEND MONEY NOW! We can bill you for the sponsorship amount with payment due by August 30, 2016. **Just complete the enclosed Sponsorship Opportunities Form and return it to the PPA office ASAP.** As soon as we receive your completed form, we will list your sponsorship on the PPA website through December 31, 2016.

HOSPITALITY SUITES: Reserve a hospitality suite and reach out to customers. Show your customers and potential customers your interest by hosting a hospitality function. The times for Hospitality Suites at the Inn are Tuesday, September 27 at 8:00 p.m. and Wednesday September 28 at 9:00 p.m. Any member desiring a hospitality suite should contact Bob Willis at the PPA office, phone (717) 939-1781, ext. 110, or e-mail, rwillis@papetroleum.org.

Suites will be reserved on a first-come, first-served basis after selection by Partnership, then by Platinum Level sponsors. Priority is based on receipt of the Sponsorship Opportunities Form.

SUPPLIER/BRAND MEETINGS: The times for Supplier/Brand Meetings are Tuesday, September 27, from 5:00 to 6:00 p.m. Any member desiring to schedule a meeting should contact Bob Willis at the PPA office, phone (717) 939-1781, ext. 110, or e-mail, rwillis@papetroleum.org.

GOLF TOURNAMENT: The Annual Golf Tournament will be held on Tuesday, September 27, with a shotgun start at 12:00 noon at Toftrees Golf Resort.

If you have any questions, please contact the PPA office at (717) 939-1781.

We request that all companies refrain from planning or conducting activities during the dates and times that PPA has scheduled activities for the conference.

BQH:mjw
Enclosures

Convention-BedfordSprings-LettersMemos-
SponsorshipOpportunitiesSolicitation

Marketers of all fuels and energy



PPA 2016 FALL ENERGY CONFERENCE AND ANNUAL MEETING

September 27-29, Nittany Lion Inn, State College, PA

SPONSORSHIP OPPORTUNITIES FORM

PARTNERSHIP LEVEL - \$7,500.00

- Recognized Sponsorship/Co-Sponsorship of the Industry Reception
- Recognized Sponsorship/Co-Sponsorship of the President's Reception and Banquet
- 6' Table-Top Display (Priority based on receipt of Sponsorship Commitment/Pledge Form)
 - Please indicate here if you plan to have a display.
- Three Complimentary Conference Registrations
- First Priority for a Hospitality Room at the Nittany Lion Inn (Priority based on receipt of Sponsorship Commitment/Pledge Form)
- Logo Recognition by Banner Displayed at the Nittany Lion Inn
- Sponsorship Level Recognition in the Conference Program
- Sponsorship Level and Logo Recognition on PPA Website, www.papetroleum.org (through 12-31-16), and on all conference material if received prior to printing deadline
- Pre- and Post-Conference Recognition

PLATINUM LEVEL- \$6,200.00

- Recognized Sponsorship/Co-Sponsorship of the Industry Reception
- 6' Table-Top Display (Priority based on receipt of Sponsorship Commitment/Pledge Form)
 - Please indicate here if you plan to have a display.
- Three Complimentary Conference Registrations
- Next Priority, After Partnership Level, for a Hospitality Room at the Nittany Lion Inn (Priority based on receipt of Sponsorship Commitment/Pledge Form)
- Logo Recognition by Banner Displayed at the Nittany Lion Inn
- Sponsorship Level Recognition in the Conference Program
- Sponsorship Level and Logo Recognition on PPA Website www.papetroleum.org (through 12-31-16), and on all conference material if received prior to printing deadline
- Pre- and Post-Conference Recognition

GOLD LEVEL - \$4,500.00 (Choose only one option below:)

Recognized Sponsorship of the PPA Golf Tournament

- One Complimentary Foursome for the PPA Golf Tournament

Recognized Sponsorship/Co-Sponsorship of all Refreshment Breaks During the Conference

- Two Complimentary Conference Registrations

Recognized Sponsorship/Co-Sponsorship of the Departure Breakfast Program

- Two Complimentary Conference Registrations
- 6' Table-Top Display (Priority based on receipt of Sponsorship Commitment/Pledge Form)
 - Please indicate here if you plan to have a display.
- Logo Recognition by Banner Displayed at the Nittany Lion Inn
- Sponsorship Level Recognition in the Conference Program
- Sponsorship Level and Logo Recognition on PPA Website, www.papetroleum.org (through 12-31-16), and on all conference material if received prior to printing deadline
- Pre- and Post-Conference Recognition

SILVER LEVEL - \$3,000.00

- One Complimentary Conference Registration
- Logo Recognition by Banner Displayed at the Nittany Lion Inn
- Sponsorship Level Recognition in the Conference Program
- Sponsorship Level and Logo Recognition on PPA Website www.papetroleum.org (through 12-31-16), and on all conference material if received prior to printing deadline
- Pre- and Post-Conference Recognition

For further information, contact the PPA office, (717) 939-1781.

COMPANY NAME _____

CONTACT NAME _____ PHONE (____) _____

ADDRESS _____ CITY _____ STATE _____ ZIP _____

___ PLEASE BILL \$_____ (Payment due by August 30, 2016)

___ TOTAL AMOUNT ENCLOSED \$_____ (Please make check payable to PPA.)

___ CHARGE MY CREDIT CARD \$_____ MasterCard Visa Discover

Account Number _____ Exp. Date _____ CCV # (On Back of Card) _____

Cardholder's Name (Please print) _____ Signature _____

E-mail Address _____