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July 14, 2018

TO: PPA ASSOCIATE MEMBERS

FROM: BRUCE Q. HARRIS, PPA Convention Committee Chairman

SUBJECT: PARTICIPATION IN THE PPA 2018 MOTOR FUEL & CONVENIENCE STORE CONFERENCE AND THE PPA 2018 FALL ENERGY CONFERENCE AND ANNUAL MEETING

We are pleased to announce a new concept for our 2018 membership conference. In addition to our annual Fall Energy Conference and Annual Meeting, we will also be introducing the Motor Fuel & Convenience Store Conference! These two events will take place on opposite ends of the state and give our members the ability to participate in topics that are more specific to their business. **The 2018 sponsorship pricing will remain the same but will now include double the exposure!** More details on each event can be found below.

- Motor Fuel & Convenience Store Conference: September 21 at PNC Park, Pittsburgh, PA
- Fall Energy Conference and Annual Meeting: October 9-10 at Sands Casino Resort, Bethlehem, PA

WE NEED YOUR SUPPORT!

SPONSORSHIP OPPORTUNITIES: To help make the conferences a success, **we respectfully urge your sponsorship, support and participation in what promises to be two great gatherings.** We are asking for your consideration of contributory sponsorship as outlined in the enclosed Sponsorship Opportunities Form. Please note that in order to receive proper recognition, we must receive your Sponsorship Opportunities Form as soon as possible.

NO NEED TO SEND MONEY NOW! We can bill you for the sponsorship amount with payment due by August 31, 2018. **Just complete the enclosed Sponsorship Opportunities Form and return it to the PPA office ASAP.** As soon as we receive your completed form, we will list your sponsorship on the PPA website and related marketing material.

HOSPITALITY SUITE: This offering will be available on the night of October 9th at the Sands Casino Resort. Reserve a hospitality suite and reach out to customers. Show your customers and potential customers your interest by hosting a hospitality function. Any member desiring a hospitality suite should contact Julie Walker, Choice Meetings, phone (717) 697-5511, or e-mail, julie@choicemeetings.com.

Suites will be reserved on a first-come, first-served basis after selection by Partnership Level sponsors. Priority is based on receipt of the Sponsorship Opportunities Form.

SUPPLIER/BRAND MEETINGS: Any member desiring to schedule a meeting should contact Julie Walker, Choice Meetings, phone (717) 697-5511, or e-mail, julie@choicemeetings.com.

TRAP SHOOT: The PPA 2018 Fall Energy Conference and Annual Meeting will feature a trap shoot. The event will take place in the afternoon of October 9 at Lehigh Valley Sporting Clays.

If you have any questions, please contact the PPA office at (717) 939-1781.

We request that all companies refrain from planning or conducting activities during the dates and times that PPA has scheduled activities for the conferences.

BQH:mjw
Enclosure

Convention-SandsCasinoResort-LettersMemos-
SponsorshipOpportunitiesSolicitation

Marketers of all fuels and energy