



PPA

June 24 - 25 • Avalon, NJ

Summer Leadership Conference 2019

PROGRAM SCHEDULE

JUNE 24

9:00 am – 1:00 pm

**FAIL SAFE PLANNING!
YOUR PLAN FOR SUCCESS.**

Presentation Highlights

Rick Munson, Paramount Business Development

- Define your Vision, Core Purpose, BOHAG, and Core Values
- Create a SWOT analysis to understand your potential growth and competitiveness
- Establish 90 day, short term (annual), and long term (3-5 years) SMART goals
- Learn easy step-by-step task planning
- Learn how to hold yourself accountable
- Create an actionable one-page business plan



JUNE 25

9:00 am – 1:00 pm

**BUILDING AND RETAINING
A HIGH PERFORMING TEAM.**

Presentation Highlights

Brian Nolan, Nolan Consulting Group

- Developing an aggressive recruitment plan
- Improving the interview experience
- Hiring and on boarding new employees - the first 90 days
- Learning pathways and skills training approaches
- Leadership skills for managing employees at different levels
- Individual Development Plans for key employees
- Fostering a culture of employee engagement

